



*Emergency Response
Coordination*

*Indiana State Fire Marshal
Workshops 2015*

American Red Cross

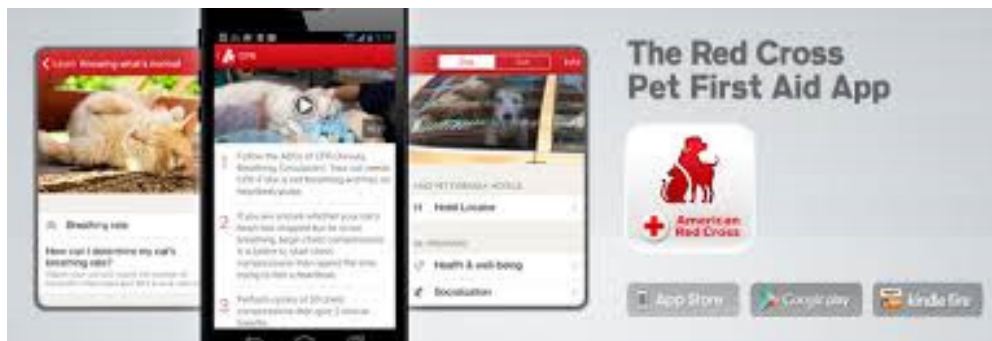
Crossroads Division

Key ARC Roles in Preparedness

- Conducting joint planning (preparedness efforts, mass care, response and recovery)
- Building regional and divisional leadership team capacity
- Jointly training and exercising with partners
- Mobilizing and convening community stakeholders with government partners
- Developing stronger volunteer leadership and increasing volunteer cadre
- Providing preparedness information and preparedness education to the public
- Strengthening existing partnerships and facilitating new relationships



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Five Key ARC Response Functions

- **Feed**
 - Provide victims and responders with something to eat
- **Shelter**
 - Provide victims of disaster with a safe place to go
- **Staff and Support**
 - Coordinate with our government and community partners at EOCs or ICPs
- **Assess and Report**
 - Gather damage and need information to respond and scale appropriately
- **Communicate**
 - Let the public know what we are doing and how they can help



**The American Red Cross
Responds to a Disaster
About Every 9 Minutes**

**Which Disaster Accounts
For 93% of Responses?**



ARC Disaster **Recovery** Activities

We Will Always Provide

- Community Recovery Strategy Development Assistance
- Casework/Recovery Planning
- Direct Client Assistance
- Preparedness Information

When Resources Allow, We Will Provide *(in order of priority)*

- Additional Direct Client Assistance
- Partner and Interagency Support
- Community Preparedness and Resilience Building



Types of ARC Assistance

Potential Assistance Options Based On Casework Determined Need

- Food/Groceries
- Hotel (short term)
- Health/Mental Health
- Emergency Clothing and Shoes
- Toiletries
- Transportation Assistance
- Household Assistance
 - Bedding/Linens
 - Portable Cribs and Baby Linens
- Laundry Supplies
- Housing Assistance
 - Rent (First Month)
 - Security Deposit
 - Utility Deposit



ARC Home Fire Prevention Campaign

ARC Goal: Reduce fire related deaths and injuries by
25% nationally over the next five years

1
35
7



Home fires kill an average of
seven people every day



About Every 9 Minutes

The American Red Cross assists someone affected by disaster



National ARC response data 2014



Home Fire Prevention Campaign

National outreach results October 1 to December 1, 2014



17,797

smoke alarms installed



29,175

people reached



5

people saved

Partnering with the Fire Service and Community Organizations

- Assisting with existing programs
 - Installations
 - Home escape plan discussions
 - Canvassing
 - Youth preparedness education programs
- Helping to start new programs
- Targeting high incidence areas
- Leveraging resources
 - Personnel
 - Alarms

For More Information Contact:

Kurt White, Disaster Program Specialist

kurt.white@redcross.org (832)-326-3004

Dave Fagan, Volunteer Program Lead

david.fagan@redcross.org (765) 409-1281



ARC Assistance to Indiana

Five Year Annual Averages

- **Response to Disaster Operations = 1500+**
 - Includes responses to residential fires and other incidents/emergencies/disasters, and on-scene support to first responders
- **Families Assisted Financially = 2200+**
- **Services to Armed Forces = 4000+**
- **Preparedness and Health Safety Services = 260,000+**
 - Includes classroom and on-line training, outreach, etc.





American Red Cross
Crossroads Division

Disaster Program Managers

Your regular points of contact for ARC matters

Statewide Call Center 24/7

888-684-1441

**Transition underway*

District 1

DPM Bev Wright-Thames

773-332-7286

District 4

DPM Kristi Chapman

765-670-9150

District 7

DPS Britton Riley

812-236-4002

District 10

DPM Jason Bradshaw

812-306-7285

District 2

DPM Tiffany Chin

574-276-2862

District 3

DPM Becki Faunce

(Starts Jan 19)

District 6

DPM Kim Stout

574-326-6342

District 5

DPM **Hiring Process**

District 9

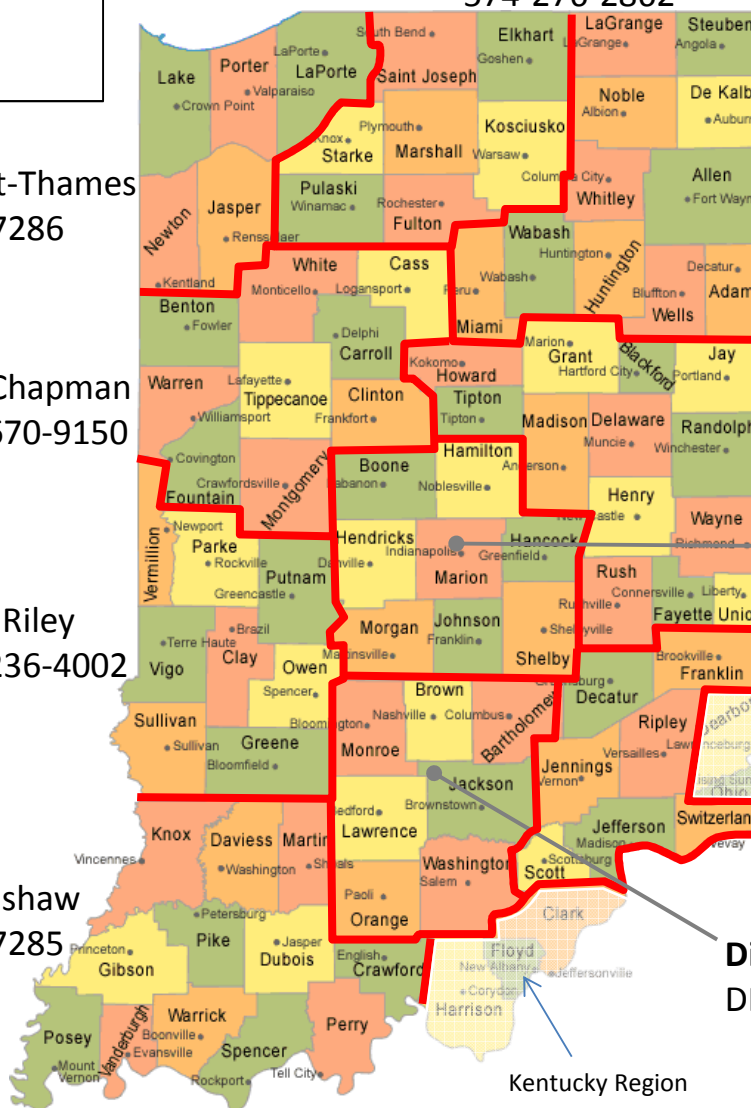
DPS Sandy Sailer

812-701-3818

District 8

DPM Amanda Blackburn

812-447-5055



Kentucky Region

Cincy-Dayton region

ARC Regional Disaster Leadership

Clive Jachnik , Regional Disaster Officer
Indiana Region

- Clive.Jachnik@redcross.org
- 317-684-4315

Mindy Morrow (Based in Evansville)
Senior Disaster Program Manager

- Mindy.Morrow@redcross.org
- 812-471-7200

Responsible for 87 Indiana Counties
(see map), except those listed below

John Bernard, Regional Disaster Officer
Cincinnati-Dayton Region

- john.bernard@redcross.org
- (304) 400-5014

Responsible for Dearborn and Ohio
Counties in Indiana

- Greg Holian, DPM
- greg.holian@redcross.org
- 859-240-8933

John Duck, Regional Disaster Officer
Kentucky Region

- John.Duck@redcross.org
- 334-315-0837

Responsible for Clark, Floyd and Harrison
Counties in Indiana

- Mike Crenshaw, DPM
- mike.crenshaw@redcross.org
- 502-664-5819



How You Can Help

Help People Affected By Disasters

Big and Small

- One time or regular periodic donations
 - www.redcross.org
 - 1-800-REDCROSS
 - Text REDCROSS to 90999 for a \$10 gift



- Volunteer
 - Refer those in your community looking for volunteer opportunities to serve in their community and across the country





**Joe Wainscott, Division Disaster State Relations Director
Indiana, Michigan, Ohio, Kentucky, West Virginia**

Joe.Wainscott@redcross.org

317-605-3421



**American
Red Cross**